



FAULHABER COMMUNICATIONS

*Digital Agency*

16K

Social Media Engagements

*On average our channels generate 16,000 actions a month, including Likes, Comments, Shares, and Views.*



+8.7K Views

+112K Impressions

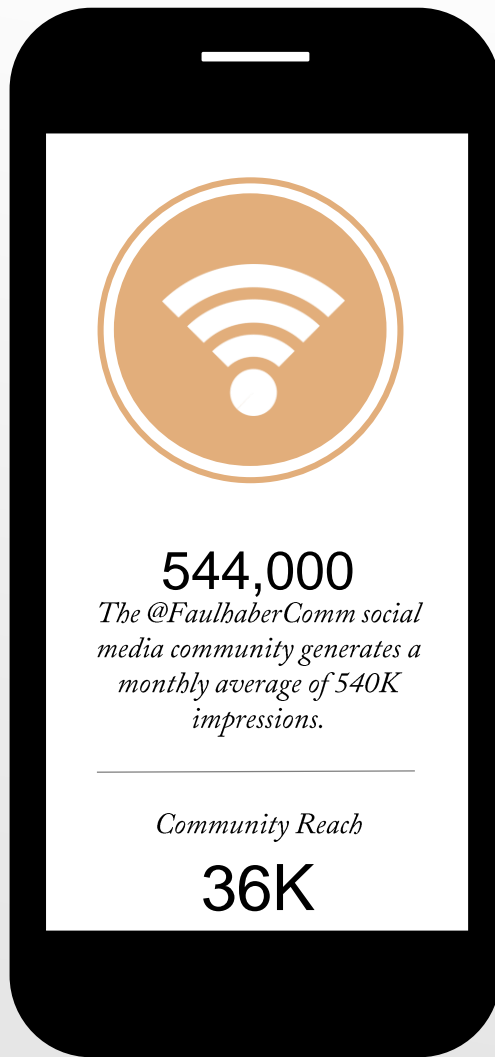
*A leader amongst our competitors. We've implemented our own video series with industry shakers and tastemakers called "10 Seconds With." Since its launch in late February 2016, its been watched over 3, 800 times. Follow it online with #FDRIVE10s.*



+8%

Community Growth

*Our social media following increases by over 5% each month, with Instagram as our strongest platform in both engagement and growth. In 2015 alone, we saw a 188% increase in channel followers.*



544,000

*The @FaulhaberComm social media community generates a monthly average of 540K impressions.*

Community Reach

36K

Statistics from June 2016



Hashtag That!

#FSHOPPE 1M Impressions  
#FDRIVE 2.2M Impressions

*Even our most popular influencers & FSHOPPE Ambassadors have integrated our FAULHABER hashtags into their own content.*

@faulhabercomm

Website Statistics

6% New Visitors / Month  
16K Impressions / Month  
Total Monthly Reach: 4K  
[faulhabercommunications.com](http://faulhabercommunications.com)



2.1%

Twitter Engagement Rate

*Above industry standards based on tweet interaction including Clicks, Favourites and Retweets.*  
@faulhabercomm